

2020

Sponsor & Exhibitors summary document

NEW YORK, USA,
28 SEPTEMBER – 3 OCTOBER, 2020



METAMATERIALS

14TH INTERNATIONAL CONGRESS ON ARTIFICIAL MATERIALS
FOR NOVEL WAVE PHENOMENA



Contact:

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Increase your visibility

*Become a Sponsor
or an Exhibitor*



Dear Sponsors and Exhibitors,

On behalf of the organizers of **Metamaterials 2020, the 14th International Congress on Engineered Material Platforms for Novel Wave Phenomena**, I cordially invite you to take part in our Congress, which will take place in New York City, on 28 September - 1 October 2020. Following the success of the previous editions, Metamaterials 2020 will continue providing a premier international forum to share the latest results of the metamaterials research worldwide. This event will bring together the engineering, physics, and material science communities for 4 days of presentations, discussions, exchanges, courses and strategy development in artificial electromagnetic materials science and technology. <https://congress.metamorphose-vi.org/>

Metamaterials 2020 represents an excellent opportunity to outreach to your target audience, potential customers and promote your products and services among the leading researchers, engineers, professors and students working on artificial electromagnetic materials, metamaterials, nano-materials, electromagnetics, optics and antennas, as well as on applications of metamaterials to fluid mechanics, thermodynamics and geophysics. The past editions have consistently attracted over 400 participants from 40 different countries of 5 continents. We expect this year to further improve the number of attendees, from a broad range of backgrounds, including universities, scientific organizations, publishers and industries. As metamaterials are moving beyond the halls of academia into the commercial market, we believe this is one of the most exciting time in the history of our field, with great advantages for first-movers in this emerging industry and emerging market.

We offer the following options to promote your organization at our Congress:

- Attend the conference as an **Exhibitor**, or
- Advertise your organization by choosing a **Sponsorship Package**, Standard, Silver, Gold or Diamond; and/or several additional sponsorship options, or
- Sign up for both (**Exhibitor/Sponsor**) for maximum publicity.

Please find the details on the following pages. You may choose from the listed options or contact us to customize a specific package tailored to your organization's individual needs.

I am looking forward to seeing you at Metamaterials 2020 in New York City!

Davide RAMACCIA
Sponsor & Exhibitor Organizer
Metamaterials' 2020 Congress

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PROMOTION OPTION for Exhibitors

Choose from the following packages, or pick the individual options that best suit your organization's needs and contact us to negotiate the conditions.

Exhibitor Package

includes



Exhibition booth

Table, chairs and stand for your promotion materials, power supply, etc..

Choose your preferred booth location from the map!



Internet connection

Free wireless internet connection



Acknowledgement in the Congress Materials

Your company's logo is printed on Proceedings and Congress program booklet



Web/Social Network advertisement

Your logo and website are available on the homepage of the *Congress website* before, during and after the congress, and advertised on the main social networks.

Additional information can be added for free under the Sponsor/Exhibitor section: company's logo, contact - details, and company profile (100 words).



Conference waiver for one company representative

The waiver includes free entrance to conference and school sessions, as well as free lunches and coffee breaks (it does not include access to the conference dinner).

Cost: 3.000 US\$

Include your **Promotional Item** in the conference bags for an additional 500 US\$

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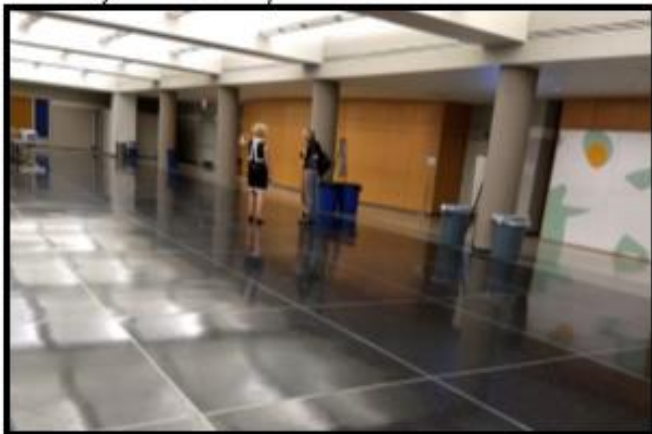
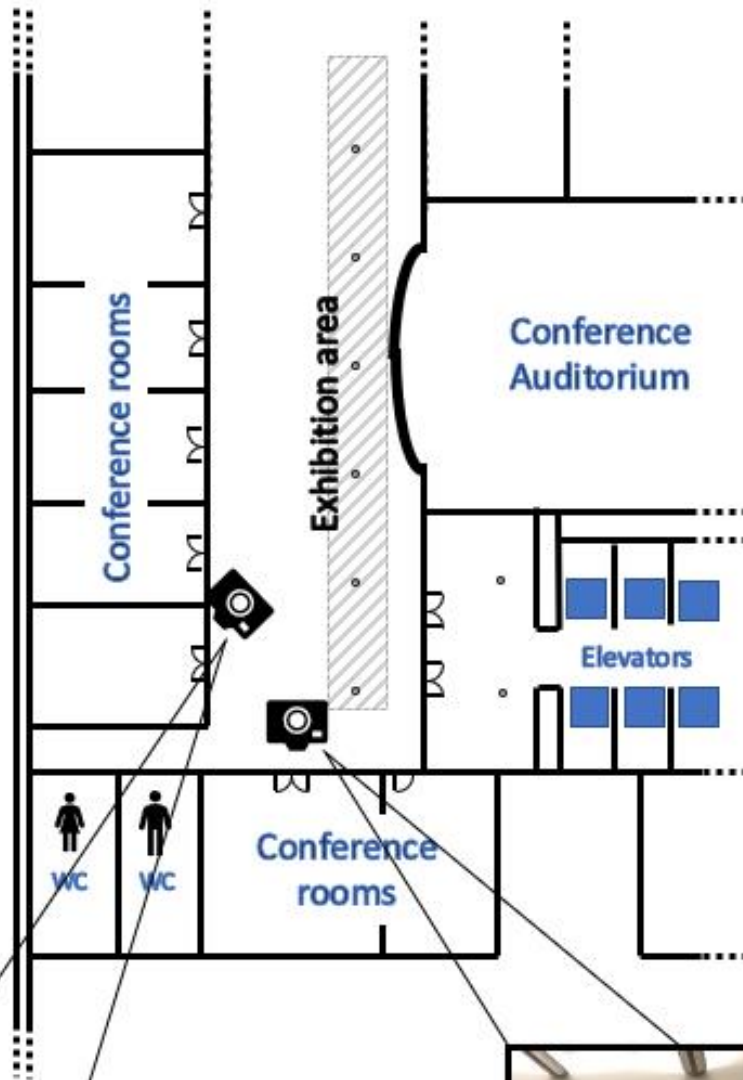
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PHOTOS and MAP of the VENUE for EXHIBITORS



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PROMOTION OPTION for Sponsors

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Sponsors' Packages

Available options



				
	Standard package includes:	Silver package includes:	Gold package includes:	Diamond package includes:
 Acknowledgement in the Congress Materials				
 Web advertisement				
 Your Promotional Item in the conference bags				
 Registration Fees		 Discounted member rate	 <u>Waived</u> for one (1) delegate	 <u>Waived</u> for one (2) delegates + Discounted for additional delegates
 Conference Dinner Ticket			 <u>Waived</u> for one (1) delegate	 <u>Waived</u> for one (2) delegate

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	Standard package includes:	Silver package includes:	Gold package includes:	Diamond package includes:
 Welcome Reception/ Conference dinner sponsorship option			 (for more detail see below)	 <i>Discounted rates</i> (for more detail see below)
				
 CUSTOM SOLUTIONS	 Additional cost to Standard Package	 Additional cost to Silver Package	 Additional cost to Gold Package	 Additional cost to Diamond Package
COSTS: (VAT included)	1.000 US\$	2.500 US\$	7.500 US\$	10.000 US\$

Welcome reception/Conference Dinner sponsorship



Gold sponsors have the option of greatly increasing their visibility by adding the Welcome Reception and/or Conference Dinner Sponsorship:

- Gold Sponsorship + Welcome Reception: 10.000 US\$
- Gold Sponsorship + Conference Dinner: 12.000 US\$



Diamond sponsors have the option of greatly increasing their visibility by adding the Welcome Reception and/or Conference Dinner Sponsorship at a **DISCOUNTED RATE**:

- Diamond Sponsorship + Welcome Reception: from 11.500 US\$
- Diamond Sponsorship + Conference Dinner: from 13.500 US\$

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PRESS PASS



If you are Editor or Staff member of a scientific journal or member of the Press, we offer the option of **attending the whole conference (4 days) with a single-day registration**. We only ask you to advertise Metamaterials' 2020 in a dedicated column on your journal.

To be eligible for this option, please send us one of the following press credentials in a .pdf, .png or .jpg image file:

- *Media identification*, such as an international accredited press pass, issued by a recognized news organization, or
- *Business card* clearly stating affiliation with a news organization as specified and position, e.g., editor, publisher, writer, reporter, producer, etc., or
- *Letter on official letterhead from the editor* of a publication/website or producer of a broadcast program certifying the affiliation, verifying assignment to the meeting, and including the editor's contact information.

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ADDITIONAL PREMIER SPONSORSHIP OPTIONS **for a customized sponsorship**



- **Organize Own Workshop (cost: available upon request)** – We can arrange for your organization to offer specialist workshops devoted to company products that you would like to present.
- **Conference Dinner (cost: available upon request)** – Elevated publicity at gala dinner with opportunity for giveaways or branded tableware (sponsor to provide gifts and tableware). Complimentary reserved table and dinner for 5 guests.
- **Welcome Reception (cost: available upon request)** – Increased profile at the Welcome Reception with opportunity for giveaways or branded tableware (sponsor to provide gifts and tableware).
- **Registration Bag Logo (cost: available upon request)** – We can showcase your logo on the official conference bags, distributed to all participants at registration.
- **Delegate Badge Lanyards** – Your organization can provide the badge lanyards to be given to all delegates, with your logo printed on the neckband.
- **Students/Researchers Travel Grants Sponsorship (cost and details to be discussed with the organizers)** – Grantees will be selected on a competitive basis.
- **Student Paper Competition Sponsorship (cost and details to be discussed with the organizers)** – The recipients will be selected on a competitive basis. **Sponsors have the option of presenting the awards at the closing ceremony**, one of the most visible events of the Congress.

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